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For Immediate Release

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## Sam Lane Elevated To First Commercial Bank's New Chief Development Officer

**JACKSON, MISSISSIPPI – January 21, 2022 –** Curt Gabardi, president and CEO of First Commercial Bank (firstcommercialbk.com) today announced that Sam Lane has been named the bank's new Chief Development Officer. As one of the founding members of the First Commercial team, Mr. Lane has played a key role in shaping the bank's unique client-centric emphasis for more than 20 years.

In a written statement Gabardi noted, "There is nothing more important to our bank's growth and overall success than providing an exceptional client experience and in leveraging the talents of our team. We've always believed that possessing great talent has everything to do with generating sustainable, high performing results and nurturing a positive organizational climate."

In making this announcement Gabardi said Lane's new role is a classic example of First Commercial's core philosophy of harnessing great talent. "This strategic promotion gives us the opportunity to fully leverage Sam Lane's experience, relationships, and contacts throughout FCB's operating footprint.

"There's not a person in our bank who doesn't know or feel the excitement and the raw passion that Sam exudes about First Commercial. I've often described him as the very essence of our culture and being one who so clearly represents the soul of our company. His enthusiasm is infectious and his unwavering commitment to our team and stakeholders has been a positive catalyst in bringing people together," Gabardi said.

In his capacity as Chief Development Officer, Lane will be a key 'storyteller' in support of

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First Commercial's associates and managing directors as they strive to attract, deepen, and retain client relationships. "By leveraging Sam's experience and passion for client service, our focus on calling on clients and prospects in flexible teams is made even more potent," Gabardi said.

Lane added, "This is all about how we plan to 'Smart Call' on our valued clients and prospects. I will be fluid and have the capacity to be wherever our team members are across our strategic locations. This is an exciting new chapter in our evolution; it marks another manifestation of our stronger-than-ever commitment to being uniquely client-centric."

## **About First Commercial Bank**

First Commercial Bank, headquartered in Jackson, Mississippi and owned by the privately held holding company, First Commercial Bancshares, Inc., is Mississippi's first and foremost bank for businesses and professionals, having pioneered this uniquely focused banking model in the state. First Commercial opened its doors October 12, 2000. More than 21 years later First Commercial continues to honor its original vision by peeling away the layers of business bureaucracy, and redefining the relationship between bankers and clients. The bank is aggressively expanding its talent-driven team, cementing its position as a bellwether of superior service and client support. Now, more than ever, First Commercial Bank is focused on delivering a client-centric culture across five strategic locations in Jackson, Ridgeland, Oxford, Southaven, and Memphis, Tennessee.

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Curt Gabardi President & Chief Executive Officer First Commercial Bank



Sam Lane Chief Development Officer First Commercial Bank